

Oswestry Food & Drink Festival delivers major economic boost to town centre

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Updated:

The streets of Oswestry were buzzing with energy over the weekend as thousands of visitors and locals gathered for the annual Oswestry Food & Drink Festival.



Henstone Distillery was one of those trading at Oswestry Food Festival

Held across Saturday 4th and Sunday 5th July, the free-to-attend event transformed the town centre into a vibrant celebration of local flavour, creativity, and community spirit.

Showcasing the very best of the regional food scene, the festival featured dozens of independent producers, artisan creators, and street food vendors. Packed streets saw visitors sampling local delicacies and supporting independent businesses, while live musical acts provided a fantastic soundtrack to the weekend's festivities.

The event marked a spectacular weekend for the town's cultural and economic calendar, drawing heavy footfall into the town centre and providing a welcome lift to local high street traders.

A spokesperson for Invest in Oswestry said: "The incredible turnout over the weekend proves that our town has a massive appetite for community-led events. Seeing the town centre so vibrant, busy, and full of energy. It wasn't just a great weekend for visitors, but a vital showcase for our fantastic independent producers and local businesses who benefited from the exceptional footfall."

The weekend's lively atmosphere extended well beyond the main food stalls. The Cambrian Beer Festival, running from Friday to Sunday at the historic Oswestry Station Building on Oswald Road, offered attendees a stellar selection of ales and ciders alongside the unique opportunity to hop aboard steam and diesel train services running between Oswestry and Weston Wharf.

On Sunday, community celebrations peaked with The Oswestry Bake-Off taking over the Memorial Hall, followed by crowds heading down to Cae Glas Park to unwind with live music at Reggae in the Park.

Organised and supported by Oswestry Town Council, Oswestry BID, and a host of local partners, the festival's success highlights the power of collaborative teamwork in driving local tourism and economic growth.

Following the success of the Food & Drink Festival, town partners are already looking ahead to the next major community draw, the upcoming Oswestry Balloon Carnival, which promises another spectacular weekend of free family entertainment.

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