

In pictures: Oswestry's food festival goes down a treat with the crowds

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Showcasing the very best of the regional food scene, the festival featured dozens of independent producers, artisan creators, and street food vendors.

The streets of [Oswestry](#) were buzzing with energy over the weekend as thousands of visitors and locals gathered for the annual Oswestry Food & Drink Festival at the weekend.

Held across Saturday and Sunday, the free-to-attend event transformed the town centre into a vibrant celebration of local flavour, creativity, and community spirit.



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Packed streets saw visitors sampling local delicacies and supporting independent businesses, while live musical acts provided a fantastic soundtrack to the weekend's festivities.



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Organisers said the event marked a spectacular weekend for the town's cultural and economic calendar, drawing heavy footfall into the town centre and providing a welcome lift to local high street traders.



Oswestry Food & Drink Festival 2026

A spokesperson for Invest in Oswestry said: "The incredible turnout over the weekend proves that our town has a massive appetite for community-led events.



Entertainment at the festival

“Seeing the town centre so vibrant, busy, and full of energy. It wasn't just a great weekend for visitors, but a vital showcase for our fantastic independent producers and local businesses who benefited from the exceptional footfall.”

The weekend's lively atmosphere extended well beyond the main food stalls.



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The Cambrian Beer Festival, running from Friday to Sunday at the historic Oswestry Station Building on Oswald Road, offered attendees a stellar selection of ales and ciders alongside the unique opportunity to hop aboard steam and diesel train services running between Oswestry and Weston Wharf.



The Oswestry Food & Drink Festival at the weekend

On Sunday, community celebrations peaked with The Oswestry Bake-Off taking over the Memorial Hall, followed by crowds heading down to Cae Glas Park to unwind with live music at Reggae in the Park.



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Organised and supported by Oswestry Town Council, Oswestry BID, and a host of local partners, the festival's success highlights the power of collaborative teamwork in driving local tourism and economic growth.

Following the success of the Food & Drink Festival, the town is looking ahead to the next major community event, which is the upcoming Oswestry Balloon Carnival on August 22-23.